



Criteria of the ECOCAMPING Certification

Criteria E0 and E1 must be met in full. In addition, at least 85% of the remaining applicable criteria (E2-E16) must be met for a certification. For campsites (CP) with fewer than 50 pitches, there are simplifications (see column Simplifications/Exceptions).

Criteria	Requirements
E0.1 Compliance and legal certainty	<ul style="list-style-type: none"> The campsite operator ensures compliance with all national legislation. Labour law (including written contracts, minimum wage, working time documentation), environment, water protection, safety, species protection, animal welfare and cultural preservation). A valid operating licence is in place. Historical/archaeological cultural assets on the site are protected and not traded.
E0.2 Disposal Station	<ul style="list-style-type: none"> A functional disposal station for grey/black water is available at the campsite. Wastewater is treated in accordance with regulations.
E1.1 Sustainability management	<ul style="list-style-type: none"> One person is appointed in writing as sustainability officer.
E1.2 Sustainability management	<ul style="list-style-type: none"> A risk analysis is available (environment, social issues, governance, acute climate change risks; ECOCAMPING template).
E1.3 Sustainability management	<ul style="list-style-type: none"> An action plan for the next 3 years is available: <ul style="list-style-type: none"> CP ≥50 pitches: 5 measures (2x energy, 1x biodiversity, 1x social, 1x economy) CP <50 pitches: 3 measures (1x environment, 1x social, 1x economy).
E1.4 Sustainability management	<ul style="list-style-type: none"> The ECOCAMPING mission statement, including sustainability guidelines (including a commitment to child protection, anti-discrimination and fair working conditions), is displayed in a visible location (on site/website). Employees are informed about this.

At least 85% of the remaining applicable criteria (E2-E16) must be met

Criteria	Requirements	Special features, exceptions
E2 Stakeholder-engagement	<ul style="list-style-type: none"> Employees: Feedback is collected annually on employee satisfaction with working conditions and sustainability management. A guest feedback system is in place (e.g. Google/Booking, website or similar). Feedback from permanent campers is collected annually (e.g. via circular email, meeting, etc.). If there are directly adjacent neighbours: information about campsite activities is provided (annually). 	CPs <50 pitches: 18-month implementation period
E3 Staff training	<ul style="list-style-type: none"> New employees: Training takes place before the start of the season (or within 4 weeks of starting work). The team receives training once a year on the topics of saving energy, saving water, reducing waste, regional biodiversity, pesticide-free grounds maintenance (where applicable) and environmentally friendly cleaning. 	CPs with fewer than 10 employees: self-training with proof of completion sufficient

As of December 2025 | ECOCAMPING Standard 2025

contact: ECOCAMPING Service GmbH | info@ecocamping.de | www.ecocamping.de



Criteria	Requirements	Special features, exceptions
E4 Guest information / Permanent camper information	<ul style="list-style-type: none"> Information for campers is available at reception or on the website on the following topics: saving water, reducing waste, saving energy, environmentally friendly mobility, local biodiversity. The information is available in the local language and in English. Permanent campers are informed separately if necessary (e.g. via notice board, app, circular email or similar). 	<p>CPs with ≥ 50 pitches: local language + EN CPs with < 50 pitches: local language only sufficient</p>
E5 Monitoring	<ul style="list-style-type: none"> The following must be recorded annually: at least electricity consumption, water/wastewater, residual waste; primary energy consumption for heating/hot water Key figures per overnight stay are calculated. Scope 1–2 emissions + Scope 3 residual waste, water/wastewater determined. Biodiversity indicators are recorded. If there are more than 10 employees, social indicators are recorded. 	<p>Template: ECOCAMPING monitoring table (automatic key figure determination and scope calculation integrated)</p>
E6 Renewable energies	<ul style="list-style-type: none"> 100% of electricity requirements are covered by renewable sources. This is achieved through in-house generation (e.g. PV system) and/or the purchase of green electricity from the grid. If green electricity is not yet being purchased at the time of application, confirmation of a change of contract or an exemption declaration must be provided. 	<p>Exception: if green electricity is not available in the region \rightarrow 50% share possible (with proof)</p>
E7 Heating/hot water preparation	<p>New systems (heating & hot water):</p> <ul style="list-style-type: none"> Gas/biomass boilers: minimum efficiency class B Heat pumps (heating): efficiency class A+ Water heaters (central/instantaneous): minimum efficiency class B Hot water heat pumps: min. efficiency class A <p>Older systems:</p> <ul style="list-style-type: none"> ≤ 15 years: min. efficiency D + annual maintenance > 15 years: annual maintenance No coal heating permitted Heating oil: max. 0.1% sulphur content 	<p>CPs with fewer than 50 pitches: simplified checklist sufficient</p>
E8 Water-saving sanitary technology in the sanitary building	<p>The flow rates in the sanitary building are:</p> <ul style="list-style-type: none"> Showers ≤ 8.5 L/min, Washbasins ≤ 7 L/min, Toilets ≤ 6 L or flush/stop button 	<p>Tolerances: 25% higher flow rates possible for permanently installed showers. The required flow rates must be taken into account during renovation or refurbishment.</p>



Criteria	Requirements	Special features, exceptions
E9 Waste separation	<ul style="list-style-type: none"> • There is a recycling point on the campsite with at least three categories (residual waste, paper, packaging, glass locally if applicable) or according to national guidelines for waste separation. • Hazardous waste is collected and disposed of: small electrical appliances (kettles, toasters, etc.) and batteries. • Signs for the recycling point are available in the local language and in English. • Permanent campers are informed separately if necessary. 	CPs with fewer than 50 pitches: for hazardous materials, battery collection and disposal as well as signage in the local language are sufficient.
E10 Pesticide-free campground maintenance	<ul style="list-style-type: none"> • No pesticides/herbicides/fungicides are used on any areas (pitches, paths, permanent camping pitches). • Maintenance is carried out mechanically/biologically. 	Emergency exceptions are possible with official approval and documentation (e.g. wasps, ticks, poisonous plants, fungal infestation, wood pests, bark beetles, blue-green algae, Legionella, rodents/cockroaches).
E11 Biodiversity (natural campsite design)	<ul style="list-style-type: none"> • There are at least two biological design elements on the campsite (e.g. wildflower meadow, insect hotel, small bodies of water, dead wood, native hedges, nesting aids, dry stone walls, natural play areas, or other). • 100% native species are used for new plantings; non-native species are gradually being replaced. • Information is available for campsite guests on local biodiversity and regional protected areas (e.g. on the website or at reception). 	CP's <50 pitches 1 design element sufficient
E11A – Organic food in restaurants <i>(for restaurants with ≥70k€ turnover and operation for more than 6 months)</i>	<ul style="list-style-type: none"> • 100% fair trade coffee/tea <p><i>Additional use of organic products from at least 3 product groups (choice of:</i></p> <ul style="list-style-type: none"> • <i>Organic eggs – all egg uses (fresh, processed, in dishes)</i> • <i>Organic potatoes – all potato preparations (chips, boiled potatoes, mashed potatoes, etc.)</i> • <i>Organic dairy products – all dairy products in one category of your choice (milk, yoghurt, cheese, cream)</i> • <i>Organic coffee – all coffee served (all coffee drinks)</i> • <i>Organic fruit juices – at least 2 different varieties in the beverage range</i> 	Exception: Region without organic suppliers within a 100 km radius – 2 product groups sufficient instead of 3
E12 Certified sanitary additives in the shop	<p>The campsite shop stocks:</p> <ul style="list-style-type: none"> • At least 50% of the sanitary additives on offer have an eco-label (EU Ecolabel, Blue Angel, Nordic Swan) OR are 100% biodegradable (OECD 301). • Products containing CMR substances, formaldehyde or biocides are generally not sold. <p>Campsites without a shop: Information for guests about sewage treatment plant-friendly sanitary additives is available in the local language.</p>	–



Criteria	Requirements	Special features, exceptions
E13 Certified cleaning agents	<ul style="list-style-type: none"> At least 90% of cleaning products used at the campsite are certified with an eco-label. No use of products containing chlorine, phosphates or microplastics. Agreements are in place with external service providers where applicable. 	Exceptions: specialised technical cleaners + intensive surface cleaning. Disinfectants where legally required.
E14 Employees	<ul style="list-style-type: none"> Smoking is prohibited in all indoor areas (reception, sanitary facilities, rental accommodation, wellness facilities). For more than 10 employees: at least 2 social benefits from the categories listed below are offered. Cat. A: Further training (1 day/year). Cat. B: Meals/vouchers, work clothing (free/50%). Cat. C: Discount ($\geq 10\%$), public transport (month), help with finding accommodation, accommodation for seasonal workers. Other company benefits are possible. 	For CPs with <10 MA: 1 service is sufficient
E15 Regional value creation	<p>The following three requirements must be met in order to support regional value creation:</p> <ul style="list-style-type: none"> At least one local product (100 km, 150 km for remote campsites) must be offered in the shop, restaurant or snack bar. 1 local supplier or service provider is available 1 leisure cooperation with a regional provider (e.g. bicycle rental, hiking guides, etc.) 	CPs <50 pitches without a shop: Supplier or service provider + cooperation sufficient.
E15A Building materials: For new construction or renovation of the sanitary or reception building in the next 3 years	<i>For new construction/renovation of sanitary facilities and reception buildings over the next three years, regional, sustainable materials will be considered (at least one product), e.g. wood from FSC forestry; paints/flooring with Blue Angel/Ecolabel or other materials.</i>	
E16 Regional cultural mediation	<p>The campsite supports regional culture by:</p> <ul style="list-style-type: none"> Option A: Providing cultural information at reception (opening hours, prices, directions, links, information) OR Option B: 1 cultural partnership, actively promoting cultural offerings (e.g. through discount campaigns, mutual promotion). Information is provided in the local language and in English 	CPs with fewer than 50 pitches: Application in the local language is sufficient.



Simplifications for campsites with fewer than 50 pitches:

E1: 3 MA, 18 months | E2: Single-document solution, 18-month implementation period | E3: Self-training OK, 18-month implementation period | E4: National language sufficient, 18-month implementation period. | E5: 18-month implementation period, free consultation | E9: Local language sufficient, batteries | E11: 1 biological design element | E14: 1 service sufficient | E15: No shop: Supplier + cooperation sufficient

Additional criteria for permanent campers

- E2: Own permanent camper feedback system
- E4: Information for permanent campers, if necessary
- E9: Information on waste separation, if necessary
- E11: Permanent camper regulations: reference to the use of native species

As of December 2025 | ECOCAMPING Standard 2025

contact: ECOCAMPING Service GmbH | info@ecocamping.de | www.ecocamping.de